PROMOTING STRONG IP IN NAFTA FOR CREATORS AND INNOVATORS

WASHINGTON, D.C.

Wednesday, April 11, 2018

HIGHLIGHTS

The event featured speeches from Miranda Mulholland, a Canadian recording artist and Stephen Ezell, Vice President for Global Innovation Policy, Information Technology and Innovation Foundation. Mulholland spoke about how governments need to adapt policies to fit today’s landscape and protect creators’ work. In particular, she urged governments to end safe harbors and think about the “99 percent” of creators — the ones who haven’t made it yet. Ezell spoke about the vibrant U.S. life sciences sector and how strong IP rights and aggressive investments contribute to the industry’s success. He also attributed the U.S. life sciences’ trade deficit to other countries not paying their fair share for medicines. In particular, he urged negotiators to include 12 years of regulatory data protection for biologics in an updated NAFTA.

The event concluded with a lively Q&A moderated by ACTION for Trade’s Josh Teitelbaum. The topics discussed included the value gap, life sciences mercantilism, and Canada’s response to creators.

SPEAKERS

• Miranda Mulholland, Canadian recording artist
• Stephen Ezell, Vice President for Global Innovation Policy, Information Technology and Innovation Foundation

ATTENDEES

Attendees included congressional staff and representatives from trade associations, companies, think tanks, and other organizations. Key attendees included:

• Senior minority staff for House Ways and Means
• Representatives from the U.S. Chamber, Copyright Alliance, HJC, IACC, MPAA, Music Canada, RIAA, Universal Music Group

ITIF helped organize this event
ACTION for Trade’s social media ads highlight the impact of innovation and creativity in the United States.