HIGHLIGHTS

We hosted 45 key leaders in government and industry for a panel discussion and ACTION presentation stressing the importance of strong intellectual property protections and enforcement in NAFTA.

Following welcome remarks from co-host Amprofon, Joshua Teitelbaum introduced ACTION for Trade and highlighted results from our poll, including the bipartisan support for ensuring Mexico and Canada pay a fair value for medicines and strengthening copyright and intellectual property.

Stephen Ezell kicked off a panel with Ellen Szymanski of GIPC and two Mexican IP lawyers - Alejandro Luna and Luis Schmidt. Ezell talked about the societal benefits of IP, Ellen said “fairly valuing innovation and intellectual property” should be a core principle of a modernized NAFTA, and Alejandro said that 12 years of data protection, clearing the patent review backlog, and patent term restoration were must-have provisions in the deal.

SPEAKERS

• Joshua Teitelbaum, ACTION for Trade
• Luis Schmidt, Partner with Olivares & CIA
• Alejandro Luna, Partner with Olivares & CIA
• Ellen Szymanski, Executive Director for International IP, Global Innovation Policy Center
• Moderated by Stephen Ezell, VP of Global Innovation Policy, Information Technology and Innovation Foundation (ITIF)

ATTENDEES

Forty-five key leaders in government and industry attended the event. Key attendees included:

• Officials from International Trade Administration (ITA)
• Officials from the U.S. Patent Trademark Office (USPTO)
• The Canadian IP Negotiating Team
• Representatives from Bayer MX, Lilly MX, and Mastercard
• Reporters from POLITICO
Ellen Szymanski, Stephen Ezell, Luis Schmidt, and Alejandro Luna discuss the importance of protecting and enforcing IP rights in NAFTA.

Audience members listen in to learn how NAFTA negotiations can promote creativity and innovation.

Amprofon and the Global Innovation Policy Center helped organize this event.

Attendees take to social media, sharing this photo of Joshua Teitelbaum with the mic alongside other panel speakers.