

The Queen Elizabeth Hotel, Montréal, Québec

PROMOTING CREATIVITY AND INNOVATION IN NAFTA NEGOTIATIONS

Tuesday, January 23, 2018

HIGHLIGHTS

More than 50 key stakeholders at the sixth round of NAFTA negotiations in Montréal listened to a panel discussion on the importance of IP in trade. The panel was co-hosted by the Macdonald-Laurier Institute (MLI) and ACTION for Trade, and supported by the Canadian American Business Council (CABC). The panel featured former U.S. Congressman Charles Boustany, MD, Josh Teitelbaum with ACTION for Trade, and Richard Owens of MLI.

Attendees heard compelling data on the importance of protecting IP in trade agreements from a recent [ACTION for Trade/ Morning Consult poll](#) of 1,986 registered voters from January 11 - 14, 2018.

The panelists also discussed the findings in the poll that voters agree IP rules are necessary but so is valuing innovation and that regulations and agencies like the Patent Medicines Prices Review Board (PMPRB) are a backdoor threat to IP and antagonistic to innovators.

SPEAKERS

- Richard Owens, MLI Munk Senior Fellow
- Dr. Charles Boustany, Former U.S. Congressman
- Brian Lee Crowley, MLI Managing Director
- Joshua Teitelbaum, ACTION for Trade

ATTENDEES

More than 50 key stakeholders attended the event. Notable attendees include:

- The Canadian IP negotiator
- The Economic Officer of the U.S. Embassy in Ottawa
- The Director for Trade Policy of the Government of Québec based in Washington
- Representatives from the Mexican anti-piracy association
- Reporters from Bloomberg, Politico, and Inside U.S. Trade

MONTRÉAL



Josh Teitelbaum speaks about ACTION for Trade



A section of the crowd at the event



Event speakers from L-R: MLI Managing Director Brian Lee Crowley, Former U.S. Congressman Dr. Charles Boustany, MLI Munk Senior Fellow Richard Owens, ACTION for Trade's Josh Teitelbaum



The Macdonald-Laurier Institute cohosted this event

MONTRÉAL