Americans overwhelmingly agree on the importance of U.S. innovation and creativity across economic entities

Share of voters who say American innovation is important to...

- **Job Creation**: 91%
- **Economic Growth**: 91%
- **Development of New Medicines**: 89%

...And 86% say continued U.S. innovation is important in ensuring the U.S. stays competitive globally

Nearly two in three voters say U.S. trading partners currently undervalue American innovation

More than 4 in 5 say the U.S. should enforce and strengthen existing trade agreements to ensure U.S. trading partners appropriately value American inventors and their innovations

Across party lines, voters say NAFTA should be updated to better protect and value U.S. inventions and creativity

- **Registered Voters**: 73%
- **Republicans**: 78%
- **Independents**: 73%
- **Democrats**: 68%

Americans agree on a number of ways NAFTA can be updated to better protect U.S. innovation

Share of voters who say it’s important NAFTA revisions...

- **Ensure Canada and Mexico pay a fair market value for American medicines and medical cures**: 75%
- **Strengthen copyright and intellectual property protections**: 74%

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